

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 498671 /		<u>Alt Order #</u> 06375241
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	M-WT--S				5	\$85.00			
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$275.00			
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$425.00			
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$700.00			
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$450.00			
N 6	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				3	\$725.00			
N 7	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				4	\$195.00			
N 8	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-1-----				1	\$3,500.00			
N 9	KVVU	10/20/12	10/20/12	30 Seconds To Fame	Sat 12-1230a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1-				1	\$70.00			
Totals											31	\$14,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$14,850.00	\$12,622.50
Totals	31	\$14,850.00	\$12,622.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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498671 /	06375241

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	TARKANIAN 4 CONGRE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	10/15/12 / 10/15/12

Signature: _____ Date: _____

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OCT15/12 14.32
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			430A-459A	30		\$85.00	10/16	10/22	5		TU-F,M	5
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
2			900A-1000A	30		\$275.00	10/16	10/22	5		TU-F,M	5
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
3			200P-300P	30		\$425.00	10/16	10/22	5		TU-F,M	5
PROGRAM : KATIE COURIC												
CON COM1 : MAX 1X DAY												
4			700A-900A	30		\$700.00	10/16	10/22	5		TU-F,M	5
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												

REP HEADLINE# 6375241
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT15/12 14.32
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			500A-600A	30		\$450.00	10/16	10/22	2		TU-F,M	2
PROGRAM : NEWS												
6			600A-700A	30		\$725.00	10/16	10/22	3		TU-F,M	3
PROGRAM : NEWS												
7			100P-200P	30		\$195.00	10/16	10/22	4		TU-F,M	4
PROGRAM : COPS/DOG												
8			600P-800P	30		\$3,500.00	10/16	10/16	1		TUE	1
PROGRAM : DEBATE												
9			1200M-1230A	30		\$70.00	10/20	10/20	1		SAT	1
PROGRAM : 30 SEC TO FAME												
OCT/12			14850.00									
											CONTRACT TOTAL	14850.00
											TOTAL SPOTS	31

MARKET TOTALS \$123,750 KVVU 12% KSNV 29% KLAS 40% KTNV 14% KVMY 3% KVCW 1% CABL 0% KTUD 1%

SVC- NSI
 DEMOS- RA35+*